

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	330	Market\$5 with strategy and 705/10. ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:49
S2	2	"20010014868"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/17 19:48
S3	51	"6185541"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/17 19:48
S4	0	Market\$5 with strategy and 705/10. ccls and (cost\$5 or pric\$4 near5 (ad\$5 adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:50
S5	0	Market\$5 with strategy and 705/10. ccls and (cost\$5 or pric\$4 with (ad\$5 adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:51
S6	0	Market\$5 with strategy and 705/10. ccls and (cost\$5 or pric\$4 and (ad\$5 adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:51
S7	5026	Market\$5 with (strategy or plan and (cost\$5 or price and (ads or ad or advertisement or advertisements adj channel)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:53

## EAST Search History

S8	4562	Market\$5 with (strategy or plan with (cost\$5 or price and (ads or ad or advertisement or advertisements adj channel)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:53
S9	4374	Market\$5 with (strategy or plan near5 (cost\$5 or price and (ads or ad or advertisement or advertisements adj channel)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:54
S10	3366	Market\$5 near5 (strategy or plan near5 (cost\$5 or price and (ads or ad or advertisement or advertisements adj channel)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:54
S11	300	Market\$5 near5 (strategy or plan near5 (cost\$5 or price and (ads or ad or advertisement or advertisements adj channel))) and 705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:55
S12	437	Market\$5 near5 (cost\$5 or price and (ads or ad or advertisement or advertisements adj channel))and 705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 11:55
S13	437	Market\$5 near5 (cost\$5 or price and (ads or ad or advertisement or advertisements adj channel)) and 705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:40
S14	2	"20050071223"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 16:57

## EAST Search History

S15	3098113	(cost or price with (market\$5 adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 18:42
S16	122	(cost or price with (market\$5 adj channel)) and effectiveness	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:16
S17	122	(cost or price with (advertisement adj channel)) and effectiveness	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:17
S18	0	(cost or price with (advertisement adj channel)) and effectiveness not S16	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:17
S19	0	(cost with (advertisement adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:17
S20	0	(cost and (advertisement adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:19
S21	308	(cost and( marketing adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:28

## EAST Search History

S22	21	(cost with( marketing adj channel))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/19 19:28
S23	43	"127908"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 15:26
S24	4	"7072848"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 16:01
S25	65	"6029139"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 16:00
S26	2	"20010014868"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/20 16:01